

**SPONSORSHIP PROGRAM  
PROFESSIONAL DEVELOPMENT MEETINGS (PDM)**

Meeting Sponsorship - \$1,250.00

Contact: Chapter Office at 763/413-2513

**Benefits:**

- Sponsor's logo and contact information will be presented on the slide show introducing the meeting.
- Sponsor will be able to present a 1-3 minute introduction.
- Sponsor-provided "mail-back" cards will be placed at each table setting at the PDM.
- Sponsor may set up a booth to display their products or services (sponsor is responsible for all additional expenses related to a booth).
- Sponsor logo and link will be presented on the monthly newsletter describing the PDM.
- Sponsor's logo and link will be placed on the chapter's home page of the website for the month preceding and 6 months after the PDM.

**Facts:**

- The Twin Cities Chapter of APICS has approximately 1,100 members/prospects on our mailing list. These professionals come from 300+ companies and APICS Twin Cities provides services to its members in Minnesota and portions of Wisconsin and North Dakota.
- PDM's are held monthly 8 times/year with a pre-dinner workshop at 5:00 pm, dinner at 6:00 pm and the presentation at 7:00 pm.
- Approximately 50+ members attend the monthly PDM's.
- The PDM presentations offer the membership the opportunity to learn from industry experts and practitioners about current trends and issues facing business today.
- 50% of attendees have the title "supervisor" or greater. Members hold a wide variety of titles related to operations management and supply chain.

**About APICS:**

APICS develops and empowers supply chain professionals and their colleagues. We are essential partners in transforming the way people do business, drive growth and reach global customers.

The Twin Cities Chapter promotes APICS goals by providing networking opportunities, monthly professional development meetings, certification and continuing education classes, seminars, and publications to the members and their companies.

**Our Core Purpose: Continuously Building Competence**

**Enduring Outcome: Performance that drives personal and organizational excellence.**